

## Moving from AA to AAA+ in 1 year

Milu, a leading Specialised Supply Chain and Contact Centre company has been awarded a AAA+ Level 1 BEE rating by the independent economic empowerment rating agency, Empowerdex.

With 51.18% black ownership of which 36 % is black women ownership, Milu has achieved a AAA+ Level 1 Contributor Status in the Qualifying Small Business Sector.

“Our AAA+ rating is not only good for our business, but also offer a clear benefit for our clients, many of whom are working towards improving their own Broad Based BEE rating” says Milu’s CEO Lucille Veldsman. “We are fully committed to complying with the Employment Equity Act and all our shareholders are active members of our team.”

Milu was established ten years ago as a small family business, offering Call Centre and personalized bulk communication support, Logistics Management and Database and Customer Care solutions. The company now employs nearly 50 people and services a range of clients from Sasol to Spur Group.

Veldsman adds, “While we might all have incredibly diverse backgrounds, a strong family spirit remains at the heart of our business and remains one of the reasons for our success.”



# EMPOWERDEX

Economic Empowerment Rating Agency



## Empowerdex Certificate

*Issued to:*

**MILU (PTY) LTD**



**LEVEL ONE CONTRIBUTOR**

Company Information		Results	
Registration Number:	2004/003907/07	Procurement Recognition Level:	135.00%
Vat Number:	4690155652	Value Adding Enterprise:	Yes
Scorecard used:	QSE	Expiry Date:	09 December 2010

**This Empowerdex Certificate has been designed for display purposes only.  
A separate Verification Certificate has been supplied for preferential procurement purposes.**

*Empowerdex*

EMPOWERDEX (PTY) LTD

10/12/2009

DATE OF CERTIFICATION



C e r t i f i c a t e